



CERTIFICATE OF COURSE COMPETENCY

The undersigned parties certify that _____
of _____ High School has completed the requirements for the
following College Tech Prep competency based course with a grade of B (3.0) or better.



BUSAD 108 Principles of Marketing **5 credits / WCC**
Introductory course covering the nature of marketing, analysis of
market consumer behavior, and strategies of product
competition, distribution, and pricing.

Whatcom Community
College

The student is eligible to receive college credit for this course according to the provisions
of the articulated Tech Prep agreement between the high school and colleges.

High School Instructor Date

Principal Date

Vocational Director Date

Competencies for this course are listed on the reverse side